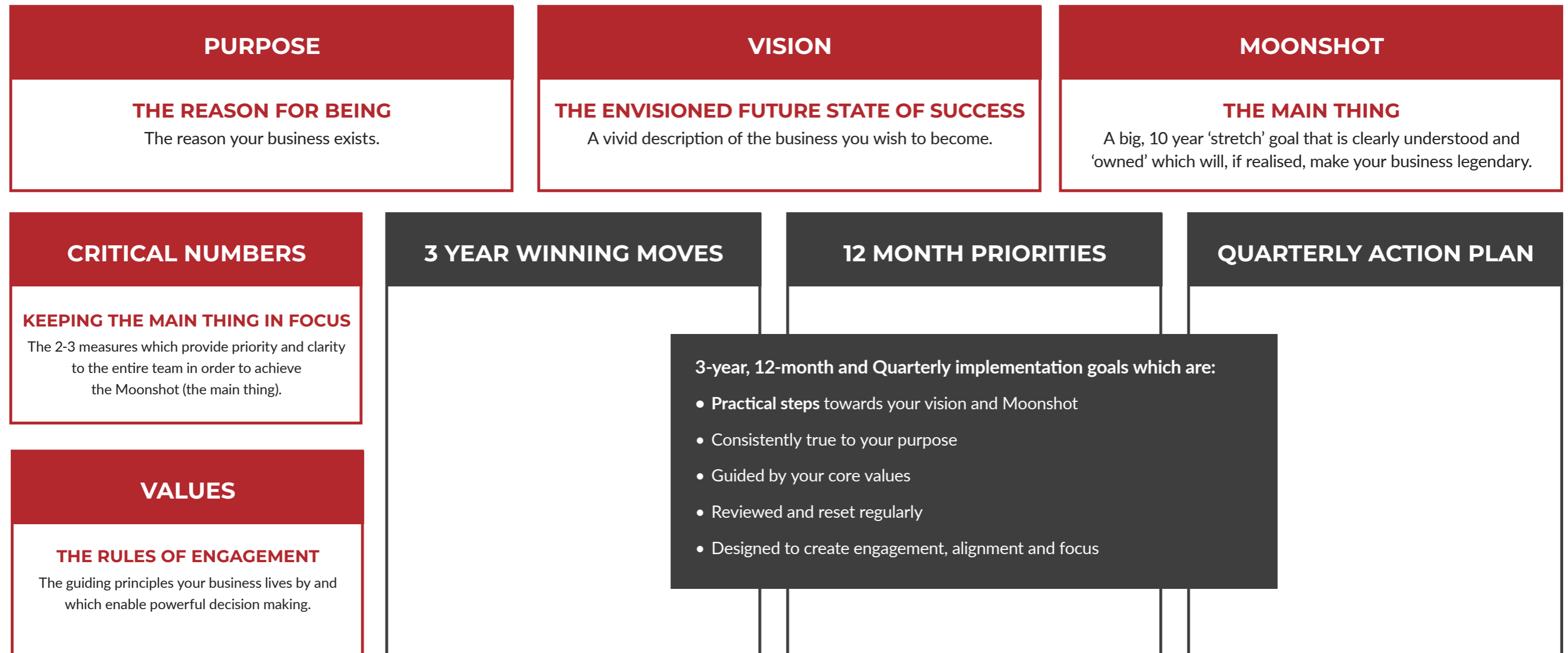


# STRATEGIC PLANNING

**STRATEGY IS NOT THE CONSEQUENCE  
OF PLANNING, BUT THE OPPOSITE:  
IT'S THE STARTING POINT.** HENRY MINTZBERG



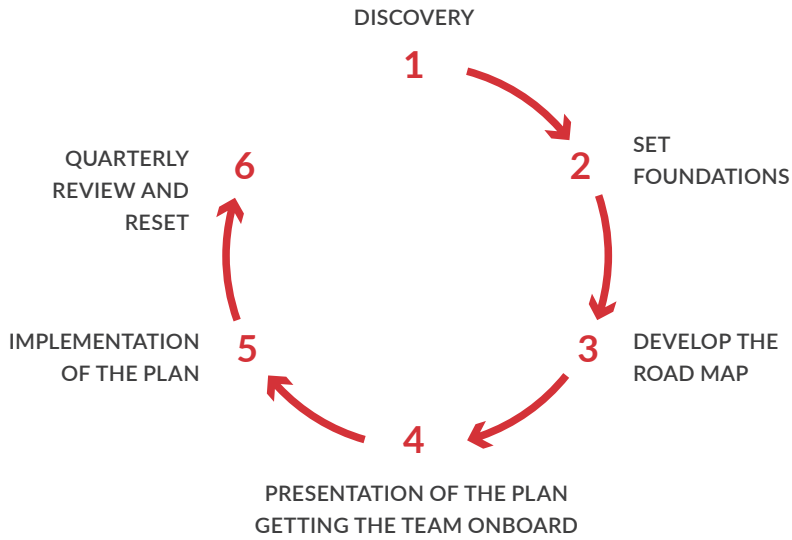
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# THE SIX STEP STRATEGIC PLANNING PROCESS



# CLIENTS WE HAVE WORKED WITH



## FOCUS HR TOOK OUR STRATEGIC PLANNING TO A WHOLE NEW LEVEL

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Kate Beyer, President, Hope Horizons Inc



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